

# LET'S BRAINSTORM!

## What do you want to write about:

Be specific here, it will probably be easier to grow an audience if you have a specific niche. Consider if your topic is something you will still be excited about a year from now. Will you still have enough to write about?

## Who do you want your audience to be?

Who do you want to write your posts for? Be specific!

## Brainstorm your about page

How will you introduce yourself to your audience?